

PRINTLink

Provides Benefits for Executives
at All Levels of Your Organization!



CEOs

PRINTLink helps CEOs improve their performance by:

- Reducing overhead throughout all departments
- Increasing productivity without adding staff
- Improving efficiencies using simple technology
- Streamlining departmental effectiveness



CFOs

PRINTLink helps CFOs improve their performance by:

- Monitoring company wide print spending by department or cost centers
- Providing useful managerial reports to allow for better buying decisions
- Simplifying cost charge-backs to your outside or other internal cost centers
- Reducing overhead by controlling maverick and redundant spending
- Maximizing cash flow
- Eliminating wasteful spending and costly rush orders which impact the bottom line



Marketing Managers

PRINTLink helps Marketing Managers improve their performance by:

- Simplifying the complete ordering and proofing processes
- Eliminating waste and product obsolescence
- Simplifying the distribution of marketing products to your outside sales force or other affiliates
- Improving success in marketing campaigns using customized messages to specific target markets
- Tracking various projects with multiple vendors
- Capturing and maintaining history on all your marketing items in one central location



Purchasing Managers

PRINTLink helps Purchasing Managers improve their performance by:

- Reducing overhead by making better-informed buying decisions
- Improving efficiencies by centralizing the purchase of similar core vital business products
- Consolidating vendors which reduces administrative overhead
- Tracking various orders placed with multiple vendors
- Monitoring company wide print spending by department or cost centers
- Increasing productivity by streamlining the entire ordering process

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